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ABOUT ME

I am widely educated, with experience in customer- and user-support and a polymath focus in different sectors, including:

- startup ecosystems
- publishing
- education
- social-care
- retail

EDUCATION

MA in International Criminal Justice
Liverpool John Moores University, UK
2016-2017

University Master in Publishing
Universidad de Salamanca, Spain
2001-2002 (convalidated 2003)

BA Hons in Film & Literature
University of Warwick, UK
1980-1983

EXPERIENCE

BUSINESS: Better Biz Me and Better Biz Me Ltd (since 2012)

Repurposing and imagineering

Founding role:

- Identify repurposing opportunities in existing tech configurations in various sectors, including education, security, and similar
- Produce and deliver both innovation and invention

Strategic insights and opportunities

Strategic thinking:

- Identify submission opportunities for funding
- Analyse competitors and identify niche alternatives to accepted industry practices

Lateral thinking

Applied creative thinking in the development of new solutions for both simplified and complex problems:

- The design of new processes, particularly in the fields of tendering, lean, software discovery processes and related
- New ways of generating deeply nonconformist free-thinking in order to deliver on a more creative crimefighting, security, espionage and armed-forces' approaches

EXAMPLES OF MY TASK-BASED ACHIEVEMENTS

Proofreader

Momentum ABM Ltd: The Growth Consultancy - Remote

September 2012 to September 2023

1. Proofread C-Suite ABM documentation, usually 20-30 pages long, and usually in PDF format (though sometimes the documents also ranged from 1-10 pages).
2. The same service was also delivered on native versions of PowerPoint, Word, and on occasions web-video texts and related.
3. Sales & Marketing level of English, in the context of Big Tech (customers of Momentum ABM being the Big Tech corporations such as Dell, Amazon, Microsoft and Google, as well as more niche tech in the field of cars and others).
4. Included advising on the readability and flow of text and graphics both, in a timely and deadline- driven environment, often at the last minute, and with unexpected turnaround requirements.
5. Delivery in both US and UK English, sometimes on the same document and in both versions back- to-back.

Freelance Proofreader

Velocity Partners - Remote

November 2018 to May 2021

1. Freelance delivery on three extended projects (ABM-style marketing and related) of between 100-200 pages.
2. PDF format.
3. Advising both on grammar and linguistic structures, as well as flow and readability in the context of text and its interaction with multiple graphics of both a technical and visual impact.
4. Knowledge and understanding of a hybrid form of US/UK English required in two of the projects, as per the house style documentation provided.
5. Successful delivery of all the above.

Freelance Proofreader

EdComs Ltd - Remote

November 2018 to February 2019

1. Working entirely on native PowerPoint formats, deliver proofreading services, as well as advising on flow and readability, for multiple age levels of school children located in a Middle Eastern country.
2. The project was tied in with the long-term goals of the country and also in preparation for a world exposition which had to be cancelled because of the Covid-19 pandemic.
3. The project required a close attention to the house style, cultural differences, business goals and a number of related matters indicated in profuse supporting documentation.
4. There were hundreds of documents, the tracking of which required a close attention to archive names and related details, and an intense and organised collaboration with the EdComs' coordinator, as well as a full compliance with deadlines which would change on occasions.
5. Successful delivery of all the above.