



**Fighting a
cognitively
creative
criminality,
terrorism, and
warfare**



smart warfare

The Intuition Lab

Stakeholders, partners, purpose, and related

In the domain of cognitive warfare, we can only propose to be smarter than the enemy.

And therefore, our tools must become extensions of the humans we are ... for it is humans we will be fighting, not machines.

Mil Williams, 28th January 2024, Chester UK

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Slide-deck 1

Introducing "The Intuition Lab"

Stakeholders

“The Intuition Lab” is a Bletchley Park (II) for a domain we now call “cognitive warfare”.

It is proposed that we address the demands of this domain by recognising that our traditional security and crimefighting strategies were the best: humans supported by their tools and machines.

Perhaps confusingly, in a time of powerful digital, AI-driven platforms, and a software-driven hardware of multiple kinds, human thinking is proving more useful to a creative criminality, not less.

From 9/11, through Putin’s Russia, to Hamas’s recent attack in probably the most machine-surveilled region on the planet, humans who use machines as extensions of their terrible imagination outdo machines which aim to protect us all from the former.



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From the dawn of crime,
here's the question we
have failed to satisfactorily
answer:

"Why are humans the
strongest link in criminality
but considered the weakest
link in security?"



secrecy.plus

nonconformist | secrecy +ve | totalsurveillance-compliant



Stakeholders

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In a world where digital tools implement, often beautifully, ideas we’ve never had before, warfare must now do the same.

But in order to do so, we must have the ideas in the first place:

- <https://gb2earth.com/terrorism>
- <https://gb2earth.com/hunch/terror>



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This proposal is directed at two key players in modern warfare.

The US and the UK are now both involved in supporting an existential battle for Western democracy and related:

- conducted not only on the battlefields of Ukraine but also within social networks;
- blurring the lines between online and offline;
- Involving the hacking into of nuclear waste facilities, undetected;
- delivering the burying of malicious software into key infrastructures such as public utilities;
- and generally operating against the very voting processes that once guaranteed Western values’ special place in world history.

Stakeholders

“The Intuition Lab” is a Bletchley Park (II) for a domain we now call “cognitive warfare”. And this domain is to be found everywhere a human being finds themselves.

The challenge in this domain is not to be found in what we do when we’re attacked.

Instead, it’s to be found in what we do all the time we don’t realise we’ve been attacked.

It’s not what we know.

It’s what we don’t. But, still, is happening.

Clever human beings. With tools as extensions of, not substitutes for, themselves.



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The proposal involves a number of related tools and technologies.

Simply put, however, our enemies have recreated – for themselves – the minimum conditions for thinking creatively and freely, whether for ill or good, that we in Western democracy have not defended for ourselves.

The total surveillance strategies designed to inhibit a repeat of 9/11 now serve collaterally to inhibit, much more, the West and its corporate teams, in respect of their capacity to fight creatively against the Putins of the world, than they do to protect us from the same.



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First 9/11.

Then Russia’s wholly illegitimate invasion of Ukraine – just as much a long-term tool to dislocate wider Western values as dominate territorially a sovereign and independent state.

And finally, Hamas’s attack on Israel’s people as well as those it nominally calls its own: knowing full well the horror that would necessarily be then visited upon the region.



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<https://gb2earth.com/bletchley> |
<https://www.secrecy.plus/spt-it>

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“The Intuition Lab” looks to parallel – and then leapfrog – the private actors and terrorist nation-states which have shown themselves able to deliver these secretive thinking-spaces, so that the secrecy-positive virtues of using pencil & paper may find their place once again in modern IT:

- <https://www.secrecy.plus/spt-it>
- <https://gb2earth.com/basics>
 - <https://gb2earth.com/pgtps/genesis>
 - <https://gb2earth.com/pgtps/space>



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Essentially, we maximise our capacity to think in hyper-intuitive ways. How?

- By making it possible to be absolutely certain that we can learn about the world, truly unseen... until we are ready and willing to make visible what we believe we have learned.
- A digital invisibility cloak, if you like ...

Free and unbridled thinking to the maximum, in order to then reverse- and forward-engineer, equally creatively, the most creative criminality - *before* it can hurt us.

That is, **deliver the most unpredictable thought, over and over again.**



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<https://gb2earth.com/bletchley> |
<https://www.secrecy.plus/spt-it>

Being the supposed unknown unknowns, **which are exactly the mental munitions the most creative criminals, at the moment, are using against us** - without control, without understanding on our part, and without even any minimum levels of awareness:

- <https://gb2earth.com/hunch/neocrime> | #darkfigure #neocrime



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“There are known knowns. These are things we know that we know. There are known unknowns. That is to say, there are things that we know we don't know. But there are also unknown unknowns. **There are things we don't know we don't know.**”

Donald Rumsfeld, 12th February 2002





What if Donald Rumsfeld was wrong?

What if we could **uncover the unknown unknowns**?

And what if we did it by seamlessly combining **the speed of modern AI** with **the power of human intuition**?



Location

It's proposed we locate "The Intuition Lab" - designed to fight in the cognitive warfare domain **using brand-new mental munitions that overtake the current capacity terrorist nation-states and other private actors demonstrate** - in locations where four types of partners are already located, in order to enable a speedy start-up.



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Covert-tech partners

1. One technology partner, capable of delivering innovation and invention both, in the fields of software, operating systems, chip re-design & manufacture, wearables, and related.
2. A second technology partner, capable of agnostically integrating cloud and hardware requirements, delivering on certain consulting needs, some software, and some applications (including porting), as well as other aspects of the project, into the Windows ecosystem.
3. A third technology partner, capable of delivering preferred cloud infrastructures across all elements of the project and its workstreams, including to clients themselves.



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Covert-only workstreams

To be confirmed in discussions this coming week.



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Relevant non-covert workstreams

To be confirmed in discussions this coming week.



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Organisational consulting partner

4. A truly independent organisational consulting function – delivered by an existing consulting corporation for “The Intuition Lab” project itself – is obviously a requirement. It is proposed that it would also have an option for a non-covert set of workstreams, and perhaps a covert-lite set too (alongside a broader range of non-primary tech partners), for the “Secrecy Plus: solve a complex world” proposal:

- <https://gb2earth.com/invest>

It's therefore the position of the author of this presentation that the world has a significant number of complex problems which would benefit from some form of the technologies proposed for “The Intuition Lab”, even where it was preferred that these had their secrecy-positive and secrecy-sensitive capabilities limited in some way, and that the “Secrecy Plus” proposal should indeed go ahead, once the parameters of “The Intuition Lab” are duly established:

- <https://www.sverige2.earth/lab>

Options for a non-covert business

The “Secrecy Plus: solve a complex world” proposal – to be confirmed in discussions in the coming weeks:

- <https://gb2earth.com/invest>



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Summary

“The Intuition Lab” is a Bletchley Park (II) for a domain we now call “cognitive warfare”.

- Proposed name of the organisation: “The Intuition Lab”
- Stakeholders and funding: the US and the UK governments, and others of a similar mind
- Project 1 framework | Start-up bootcamps:
 - <https://www.secrecy.plus/fire> | <https://www.sverige2.earth/research>
- Enemy: Russia
- Domain: cognitive warfare
- Approach: smart warfare

References

- <https://gb2earth.com/basics> | intuition capture & validation tools and essential software
- <https://www.sverige2.earth/complexify> | complex problem-solutioning tools and architectures
- <https://www.sverige2.earth/lab>
 - <https://www.sverige2.earth/workstream-a> | privacy-sensitive approaches | innovation
 - <https://www.sverige2.earth/workstream-b> | privacy-positive approaches | innovation mainly
 - <https://www.sverige2.earth/workstream-c> | secrecy-sensitive approaches | invention partly or mostly
 - <https://www.sverige2.earth/workstream-d> | secrecy-positive approaches | invention mainly
- <https://www.secrecy.plus/fire> | a proposal for a start-up framework, to form the basis of future workstreams and relationships with both internal and external stakeholders and participants



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